

***CFO Techstack***



# ***How I Stacked It***

**Emma Baxter**  
**Financial Controller at**  
**ev.energy**





# Spend Management

*“Our expense and AP processing is largely automated, leveraging Spendesk’s Marvin AI technology. Cost centre owners can review and approve expenses and invoices so we can closely manage spend. We can also make payments via the Spendesk wallet so we don’t need to have a manual AP process loading payment files into the bank. As a multi-entity group, it would be great to have one consolidated dashboard in Spendesk so that we could view all wallets and approved expenses/invoices across all wallets. Currently, users have to log into each wallet to view activity and approve, which makes managing a global budget more challenging.”*



# Management and Board Reporting, Forecasts, Budgets and Consolidation

*"Syft automatically pulls financial information from all our Xero accounts and converts this information into helpful consolidated P&L/Balance Sheet reporting. We can manage our consolidated financial results in Syft and load adjustments to manage GAAP differences across the group. It's also a great tool to review and report divisional results, automate board reporting and produce customer-level P&Ls."*

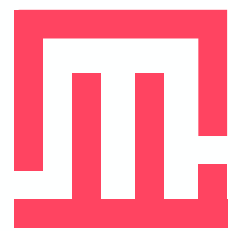
[syftanalytics.com](https://syftanalytics.com)

A large, stylized number "3" with a green-to-blue gradient, positioned to the left of the "CRM" section header.

## CRM

*“This facilitates the commercial team’s management of the sales pipeline and existing customer relationships whilst also providing the management team valuable insights on sales performance, revenue forecasts and key performance indicators. The customisation and UX of Hubspot helps to engage all key stakeholders across the business and ensures the information delivered is insightful and actionable.”*

[hubspot.com](https://www.hubspot.com)



**Mayday**

4

# **Intercompany Reconciliation and Automated Recharges**

*"Mayday automatically reconciles intercompany transactions across the group, reducing the hours spent manually reconciling this between Xero entities. We also use Mayday to automate recharges between entities, which has helped us to save a lot of time manually completing these at month end."*

[getmayday.com](https://getmayday.com)

# 5

## Month-End Checklist

*"We use Numeric to automate the management of the month-end checklist."*

[numeric.io](https://numeric.io)

