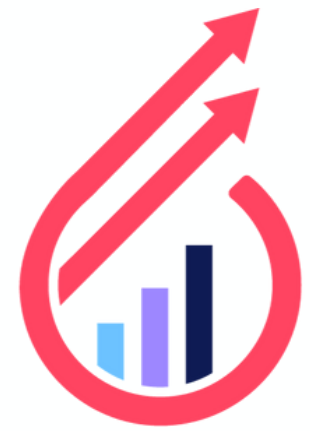


CFO Techstack



How I Stacked It

**Caroline Viles
Finance Director
at Gaia**





Data Movement

Fivetran is the automated data movement platform moving data out of, into and across your cloud data platforms.

“Fivetran is our connection to our data warehouse and subsequently the data visualisation tool.”

fivetran.com



Looker Studio

2

Reporting

Quickly build interactive reports and dashboards with Looker Studio's web-based reporting

"This allows us to combine data from our accounting system with our backend insurance management and loan platforms for reconciliation purposes, management reporting enhancements and economics tracking. Looker helps us with close to real-time reporting dashboards throughout the month and allows other people in the business to see the information they need beyond the roles that Xero can offer."

lookerstudio.google.com



Mayday

Intercompany

Recharge automation, cross-entity bank reconciliation and auto-balanced intercompany loan accounts.

“This has helped provide so much more visibility to our intercompany accounting and allows us to keep to tight investor and debt provider reporting requirements. I remember David first showing me a demo and getting so excited about it! My non-finance colleagues could not compute my level of enthusiasm for this finance software. Mayday saves me hours each month!”

getmayday.com

4

Employee and Company Spend

Spend management platforms.

"We currently manage expenses and spend across multiple currencies with Pleo and Wise. The cashback offer on both products is a nice bonus and the spending limit controls are great, but I do find the Pleo integration with Xero a bit clunky. We're planning to switch to Rippling for the new tax year. This will allow us to consolidate payroll, people management and expenses across multiple countries and currencies."

pleo.io
wise.com



omnevue
account for everything

5

ESG Reporting

Your business' CO2e & ESG data – connected, analysed and rigorously reported to international accounting standards.

“We use Omnevue to monitor our ESG (Environmental, Social and Governance) reporting. We track everything from travel CO2 emissions to diversity reporting. The team consolidates data from multiple sources and create a comprehensive report each year. They take the time to walk us through the report, which is particularly useful for investor reporting purposes.”



Slack Integration

No more waiting for developers to bring order to your apps. Use Zapier to tame the chaos with automation and accomplish more with less work.

"Zapier enables us to push information through to Slack so our member operations teams always have the latest information relating to member payments."

zapier.com